



Press Release

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LCC CELEBRATES LANSING'S 150 IN "PARADE OF THE DECADES"

LANSING - Lansing Community College will roll through "Parade of the Decades" on Saturday, May 16, at 11:30 a.m. in a bright blue 1947 REO Speedwagon. Purchased by the college last year to help promote the college at highly visible locations and events, the vehicle was painstakingly restored by LCC's automotive program faculty (see photo). The truck will be driven by LCC president Dr. Brent Knight.

"This Lansing-built truck is an important symbol of Lansing's long and proud history of manufacturing," said Dr. Knight. "The message sign reminds us how important it is that students learn new and practical skills for today's technology-driven economy. Lansing Community College can provide the opportunities to learn those skills."

Mounted in the truck bed will be a *Keep Learning* message sign intended to increase awareness of the importance of education in achieving financial stability and success. The college is a partner in a *Keep Learning* program initiated by private businesses, government, media and other educators to help change perceptions of education in mid-Michigan.

"The *Keep Learning* message reminds us all how important continuing education is to our city and our region, as it relates to both economic and quality of life issues," said Doug Stites, CEO, Capital Area Michigan Works! "It all starts with education."

Members of the LCC men's and women's cross-country teams will accompany Dr. Knight on the parade route. Following the REO will be a loaned 1972 Cutlass convertible with LCC Trustee Chris Laverty at the wheel. Trustee Laverty will be joined by four retirees of UAW Local 650, the local involved in manufacturing the 1947 REO Speedwagon.

The parade, featuring over 240 entries, will showcase much of Lansing's 150-year history, culture, ethnic diversity, music, famous people and events, military traditions, schools, religious organizations, medical providers, businesses and governments. Dancing clowns, ancient steam engines and threshers, historical floats, armor-plated humvees, marching bands, and much more will be in the Parade.

Please join the celebration by viewing the Parade anywhere on the Parade Route. [CLICK HERE FOR MAP OF PARADE ROUTE](#) The route begins on Michigan Avenue at Pennsylvania. The Parade will go west on Michigan Avenue to Capitol Avenue, turn left and go south one block on Capitol Avenue then turn right and proceed west on Allegan past Pine to the Michigan Historical Museum and surrounding parking lots.

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About Lansing Community College

Lansing Community College is Michigan's third largest community college with more than 32,000 students attending each year. The College has more than 240 degree and certificate programs. LCC offers courses in *general education* for those interested in transferring to a four-year institution, *career and workforce development*, *developmental education* and *personal enrichment*. To meet the professional development and training needs of regional employees, the college offers customized programs for credit, non-credit and continuing education. The University Center at LCC offers students the opportunity to earn bachelor's and master's degrees from six partner universities on the downtown LCC campus. For more information, visit www.lcc.edu.